

Tackling Tax Evasion | August 2016

Hi {~First_Name~},

Welcome to our monthly charity and not-for-profit newsletter. The government is on a mission to tackle tax evasion more than ever, which is why for some charity trustees and directors, disclosing their offshore wealth to HM Revenue and Customs will become a reality. We discuss this in more detail in **Charities to Now Declare Offshore Income to HMRC**.

As a reminder, our next Cloud Opening Evening will take place on **Wednesday 31 August 2016**, giving you the opportunity to receive free, one-to-one support on your cloud accounting software.

For further information or to submit an article, please contact miranda@raffingers.co.uk.

Upcoming Events

Cloud Open Evening

Wednesday 31 August 2016
 Click here to find out more...

**Top 10
 Tips**

Click here to read our
**Top Ten Tips:
 For the Charity Treasurer**

Charities to Now Declare Offshore Income to HMRC

The battle to tackle tax evasion and improve openness within UK companies is more prominent than ever. Under the Common Reporting Standard (CRS), some charity individuals will now have to disclose substantial amounts of wealth and assets distributed overseas to HM Revenue and Customs (HMRC)... [Read more...](#)

My Charity is on the Brink of Closing: Should I Merge?

It may feel as though closing your charity is the only option, especially if you do not have an extensive list of donors or you have a lack of disposable income preventing you from achieving your charity's aims and objectives. In these situations growing, or indeed surviving, can be difficult. However, before you take the plunge and close for good, here are a few options you should consider... [Read more...](#)

Add-on of the Month

With the Charity Commission pressing for charities to really take control of their marketing practices, this month's Xero Add-on of the Month is Constant Contact, a professional email marketing software to help you and your team better interact with your donors.

Constant Contact is the perfect add-on for charities who need to regularly let their donors know what they are up to. You can create dynamic email messages by using customisable templates.

What is more, this add-on takes away administrative burdens by allowing you to upload and manage your content in one place and schedule campaigns, giving you more time to dedicate to other important tasks.

The software is perfect for small to medium sized charities that are looking to implement practical donor management practises and an email marketing system. If you would like to find out more, or have a quick chat to discuss if this software can benefit you, please contact me at amy@raffingers.co.uk.

